

# ORDER

**Wichita KS KSNW**

**Orders**  
**Order / Rev:** A2613396  
**Alt Order #:** 27023846  
**Product Desc:** TV  
**Estimate:** 9084  
**Flight Dates:** 07/28/20 - 08/03/20  
**Original Date / Rev:** 07/31/20 / 07/31/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Old Town Media  
**Buying Contact:**  
**Billing Contact:**  
 114 Quay Street  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Sunflower State PAC  
**Demographic:** A25-54  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	84	\$25,560.00	\$21,726.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	84	\$25,560.00	\$21,726.00	0.00
<b>Totals</b>	<b>84</b>	<b>\$25,560.00</b>	<b>\$21,726.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/28/20	08/03/20	Kansas Today	CM	430-5am	MTWTF--	:30	3	\$40.00	P3	0.00	NM	3	\$120.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Kansas Today															
Kansas Today 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			3			\$40.00		0.00			
2	Multi	07/28/20	08/03/20	KSN Today 1	CM	5-6am	MTWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			3			\$100.00		0.00			
3	Multi	07/28/20	08/03/20	KSN Today 1	CM	5-6am	MTWTF--	:30	3	\$200.00	P2	0.00	NM	3	\$600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
Kansas Today 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--			3			\$200.00		0.00			
4	Multi	07/28/20	08/03/20	KSN Today 2	CM	6-7am	MTWTF--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2613396  
 Alt Order #: 27023846  
 Flight Dates: 07/28/20 - 08/03/20

Advertiser: POL/Sunflower State PAC  
 Product Desc: TV  
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--					3	\$200.00		0.00			
5	Multi	07/28/20	08/03/20	KSN Today 2	CM	6-7am	MTWTF--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--					3	\$200.00		0.00			
6	Multi	07/28/20	08/03/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	5	\$700.00	P2	0.00	NM	5	\$3,500.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--					5	\$700.00		0.00			
7	Multi	07/28/20	08/03/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	5	\$270.00	P3	0.00	NM	5	\$1,350.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--					5	\$270.00		0.00			
8	Multi	07/28/20	08/03/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$170.00	P3	0.00	NM	3	\$510.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 9-10a											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--					3	\$170.00		0.00			
E 9	Multi	07/28/20	08/03/20	Today Show II	CM	10-11a	MTWTF--	:30	3	\$170.00	P3	0.00	NM	2	\$340.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 2											
				Today Third Hour-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--					3	\$170.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	Multi	07/28/20-08/03/20		Today Show II		10-11a	MTWThF----	:30		<del>(\$170.00)</del>		0.00	NM		
				Credited											
				[No MG needed]											
E 10	Multi	07/28/20	08/03/20	Today Show III	CM	11am-12n	MTWTF--	:30	3	\$170.00	P3	0.00	NM	2	\$340.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Today Show 3											
				Today with Hoda & Jenna-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--					3	\$170.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/28/20-08/03/20		Today Show III		11am-12n	MTWThF----	:30		<del>(\$170.00)</del>		0.00	NM		
				Credited											
				[No MG needed]											
E 11	Multi	07/28/20	08/03/20	KSN News	CM	12n-1pm	MTWTF--	:30	3	\$200.00	P3	0.00	NM	2	\$400.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--					3	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	Multi	07/28/20-08/03/20		KSN News		12n-1pm	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
				Credited											
				[No MG needed]											
12	Multi	07/28/20	08/03/20	Good Day Kansas	CM	1230p-1p	MTWTF--	:30	3	\$140.00	P3	0.00	NM	3	\$420.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Good Day Kansas											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/28/20	08/03/20	MTWTF--					3	\$140.00		0.00			

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$140.00	0.00					
13	Multi	07/28/20	08/03/20	Days of Our Lives	CM	1-2p	MTWTF--	:30	3	\$170.00	P3	0.00	NM	3	\$510.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Days of Our Lives											
				Days of Our Lives-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$170.00	0.00					
14	Multi	07/28/20	08/03/20	M-F 2-3p	CM	2p-3p	MTWTF--	:30	3	\$140.00	P3	0.00	NM	3	\$420.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 2-3p											
				Mel Robbins											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$140.00	0.00					
15	Multi	07/28/20	08/03/20	M-F 3-4p	CM	3-4pm	MTWTF--	:30	3	\$140.00	P3	0.00	NM	3	\$420.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 3-4p											
				Kelly Clarkson											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$140.00	0.00					
16	Multi	07/28/20	08/03/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 4-430p											
				Jeopardy B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$400.00	0.00					
17	Multi	07/28/20	08/03/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	3	\$560.00	P2	0.00	NM	3	\$1,680.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 430-5p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$560.00	0.00					
18	Multi	07/28/20	08/03/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$700.00	0.00					
19	Multi	07/28/20	08/03/20	KSN News at Six	CM	6-630p	MTWTF--	:30	3	\$900.00	P2	0.00	NM	3	\$2,700.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$900.00	0.00					
20	Multi	07/28/20	08/03/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	3	\$1,200.00	P2	0.00	NM	3	\$3,600.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$1,200.00	0.00					
21	Multi	07/28/20	08/03/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$600.00	0.00					
22	Multi	07/28/20	08/03/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	3	\$280.00	P3	0.00	NM	3	\$840.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
				Tonight Show-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/28/20	08/03/20	MTWTF--			3		\$280.00	0.00					

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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	Multi	07/28/20	08/03/20	Late Night Channels : KSNC,KSNG,KSNL,KSNNW Late Night/Seth Myers Late Night-NBC	CM	11:35p-12:35am	MTWTF--	:30	3	\$100.00	P3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3				\$100.00		0.00			
24	Multi	07/28/20	08/03/20	Little Late/Lilly Singh Channels : KSNC,KSNG,KSNL,KSNNW Little Late/Lilly Singh A Little Late with Lilly Singh-NBC	CM	1237x-107x	MTWTF--	:30	3	\$40.00	P3	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3				\$40.00		0.00			
25	Multi	07/28/20	08/03/20	M-F 105-205x Channels : KSNC,KSNG,KSNL,KSNNW M-F 105-205x Late News Repeat	CM	M-F 105-205x	MTWTF--	:30	3	\$20.00	P3	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/28/20	08/03/20	MTWTF--		3				\$20.00		0.00			
26	Multi	08/01/20	08/01/20	Stanley Cup Playoffs Channels : KSNC,KSNG,KSNL,KSNNW Stanley Cup Playoffs (2:00 PM-5:00 PM)	CM	Stanley Cup Playoffs	-----S-	:30	4	\$100.00	P4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	-----S-		4				\$100.00		0.00			
27	Multi	08/02/20	08/02/20	Su 530a-6a Channels : KSNC,KSNG,KSNL,KSNNW Su 530a-6a	CM	530-6a	-----S	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	-----S		1				\$30.00		0.00			
28	Multi	08/02/20	08/02/20	Stanley Cup Playoffs Channels : KSNC,KSNG,KSNL,KSNNW Stanley Cup Playoffs (2:00 PM-5:00 PM)	CM	Stanley Cup Playoffs	-----S	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	-----S		3				\$100.00		0.00			
													Totals	84	\$25,560.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023846	<b>Changes as of:</b> 7/31/2020 at 4:32 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Sent To Rep
<b>CPE:</b> 1335/1349/9084	<b>Flight:</b> 7/28/20 - 8/3/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> OLD TOWN MEDIA, LLC 114 Quay Street ALEXANDRIA, VA 22314	<b>Advertiser:</b> Sunflower State	<b>Market:</b> Wichita	<b>Total \$:</b> \$25,560.00
<b>Product:</b> TV	<b>Agency Order #:</b> 9791138	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 84
<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b> Adults 35+	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880		<b>Total GRP:</b>
<b>Separation:</b>			<b>Traffic #:</b> A2613396

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28 - 7/28		Total Spots	Total \$	CPP*	GRP*
							7/28					
1	Tu-F,M 4:30a-5a		Kansas Today 1	\$40.00	0	30	3		3	\$120.00	\$0.00	0.0
2	Tu-F,M 5a-6a		Kansas Today 2	\$100.00	0	30	3		3	\$300.00	\$0.00	0.0
3	Tu-F,M 5a-6a		Kansas Today 2	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
4	Tu-F,M 6a-7a		Kansas Today 3	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
5	Tu-F,M 6a-7a		Kansas Today 3	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
6	Tu-F,M 7a-8a		Today Show (7-8am)	\$700.00	0	30	5		5	\$3,500.00	\$0.00	0.0
7	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00	0	30	5		5	\$1,350.00	\$0.00	0.0
8	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$170.00	0	30	3		3	\$510.00	\$0.00	0.0
9	Tu-F,M 10a-11a		Today Third Hour-NBC	\$170.00	0	30	2		2	\$340.00	\$0.00	0.0
CR 10	Tu-F,M 11a-12n		Today with Hoda & Jenna-NBC	\$170.00	0	30	3	2	2	\$340.00	\$0.00	0.0
11	Tu-F,M 12n-12:30p		KSN News	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
12	Tu-F,M 12:30p-1p		Good Day Kansas	\$140.00	0	30	3		3	\$420.00	\$0.00	0.0
13	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$170.00	0	30	3		3	\$510.00	\$0.00	0.0
14	Tu-F,M 2p-3p		Mel Robbins	\$140.00	0	30	3		3	\$420.00	\$0.00	0.0
15	Tu-F,M 3p-4p		Kelly Clarkson	\$140.00	0	30	3		3	\$420.00	\$0.00	0.0
16	Tu-F,M 4p-4:30p		Jeopardy B	\$400.00	0	30	3		3	\$1,200.00	\$0.00	0.0
17	Tu-F,M 4:30p-5p		Jeopardy	\$560.00	0	30	3		3	\$1,680.00	\$0.00	0.0
18	Tu-F,M 5p-5:30p		KSN News	\$700.00	0	30	3		3	\$2,100.00	\$0.00	0.0
19	Tu-F,M 6p-6:30p		KSN News	\$900.00	0	30	3		3	\$2,700.00	\$0.00	0.0
20	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,200.00	0	30	3		3	\$3,600.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27023846	<b>Changes as of:</b> 7/31/2020 at 4:32 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Sent To Rep
<b>CPE:</b> 1335/1349/9084	<b>Flight:</b> 7/28/20 - 8/3/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> OLD TOWN MEDIA, LLC 114 Quay Street ALEXANDRIA, VA 22314	<b>Advertiser:</b> Sunflower State	<b>Market:</b> Wichita	<b>Total \$:</b> \$25,560.00
<b>Product:</b> TV	<b>Agency Order #:</b> 9791138	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 84
<b>Buyer:</b> Patel, Meredith	<b>Primary Demo:</b> Adults 35+	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880		<b>Total GRP:</b>
<b>Separation:</b>			<b>Traffic #:</b> A2613396

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28 - 7/28		Total Spots	Total \$	CPP*	GRP*
							7/28					
21	Tu-F,M 10p-10:35p		KSN News	\$600.00	0	30	3		3	\$1,800.00	\$0.00	0.0
22	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	3		3	\$840.00	\$0.00	0.0
23	Tu-F,M 11:37p-12:37a		Late Night-NBC	\$100.00	0	30	3		3	\$300.00	\$0.00	0.0
24	Tu-F,M 12:37a-1:07a		A Little Late with Lilly Singh-NBC	\$40.00	0	30	3		3	\$120.00	\$0.00	0.0
25	Tu-F,M 1:05a-1:35a		Late News Repeat	\$20.00	0	30	3		3	\$60.00	\$0.00	0.0
26	Sa 2p-5p		NHL Playoffs	\$100.00	0.0	30	4		4	\$400.00	\$0.00	0.0
27	Su 5:30a-6a		Better Horses	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
28	Su 2p-5p		NHL Playoffs	\$100.00	0.0	30	3		3	\$300.00	\$0.00	0.0
<b>TOTALS:</b>							<b>84</b>		<b>84</b>	<b>\$25,560.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
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<b>Separation:</b>			<b>Traffic #:</b> A2613396

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/31/20 4:32 PM	Patty Sparkman	missed crediting one spots - madegood on Est 8986
07/27/20 11:05 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$25,370
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	84	\$25,560.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>84</b>	<b>\$25,560.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Aug	84	\$25,560.00
<b>Total</b>	<b>84</b>	<b>\$25,560.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/31/20 4:32 PM	Patty Sparkman	Sent_To_Rep		1	\$-170.00	\$25,560.00	Changes: Total \$ from \$25,730.00 to \$25,560.00, Total Spots from 85 to 84. 1 buyline added or modified.
Revision	7/30/20 3:52 PM	KELLY JOHNS	Confirmed		2	\$-370.00	\$25,730.00	Changes: Total Spots from 87 to 85, Calculated Dollars from \$26,100.00 to \$25,730.00, Total \$ from \$26,100.00 to \$25,730.00, Origuser Entered Dollars from \$25,370.00 to \$26,100.00, User Entered \$ from \$26,100.00 to \$25,730.00. 2 buylines added or modified.
Revision	7/29/20 8:27 AM	KELLY JOHNS	Confirmed	8		\$730.00	\$26,100.00	Changes: Total Spots from 79 to 87, Calculated Dollars from \$25,370.00 to \$26,100.00, Total \$ from \$25,370.00 to \$26,100.00, Origuser Entered Dollars to \$25,370.00, User Entered \$ from \$0.00 to \$26,100.00. 3 buylines added or modified.
Revision	7/27/20 11:46 AM	KELLY JOHNS	Confirmed			\$0	\$25,370.00	Changes: Demo Meta to [R16]. 4 buylines added or modified.
Queued for Electronic Contracting	7/27/20 10:47 AM					\$0	\$0	
New	7/27/20 10:46 AM	KELLY JOHNS	Confirmed	79		\$25,370.00	\$25,370.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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